

SARA TURKDONMEZ

Marketing Manager & Graphic Designer

Achievements

- Moravian University's Academic Scholarship
- Dean's Honors List | 2022 - 2025
- Phi Eta Sigma Honors Society | 2022
- Kappa Pi Art Honors Society | 2024
- Omicron Delta Kappa Honors Society | 2024
- Omicron Delta Epsilon Honors Society | 2025
- Phi Beta Delta International Honors Society | 2025
- AAFGLV Design - Addy Silver Award Winner | 2025

Skills

Interpersonal

- Languages: English, Turkish
- Communication, Empathy, Problem-Solving, Teamwork & Collaboration, Active Listener, Responsible, Open to Feedback, Reliable.

Software

- Adobe (After Effects, Dimension, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere Pro)
- Google (Analytics, Calendar, Classroom, Docs, Drive, Forms, Gmail, Sheets, Slides)
- Microsoft (Excel, Outlook, PowerPoint, Word)
- Additional: Canva, Monday.com, Slack, WordPress

Education

Moravian University | Bethlehem, PA

Bachelors of Arts in Marketing
Management | May 2025

Bachelors of Arts in Graphic &
Interactive Design | May 2025

GPA: 3.79 | *Magna Cum Laude*

Work Experience

Temporary Graphic Designer (October 2025 - Present) - Schnecksville, PA

- Design print and digital materials for different departments and campuses of the institution.
- Attend weekly team meetings and biweekly department meetings to discuss important updates and upcoming responsibilities.
- Assist in incoming graphic design work requests.

Olympus Medical Product Marketing Intern (February 2025 - April 2025) - Center Valley, PA

- Designed informational flyers to place in packaging for customers.
- Communicated to employees via email regarding product outreach.
- Ensured organization using spreadsheets and PowerPoint presentations to support the Core GI team.
- Researched emerging trends in healthcare.

Moravian University Student Development Officer (August 2023 - May 2025) - Bethlehem, PA

- Fundraised \$1.58 million for the Moravian Scholarship Fund.
- Telemarketed campus events to prospective students (i.e. Accepted Students' Day, Fall Open House).
- **Promoted to manager in August 2024** to oversee work shifts and calls to Moravian alum requesting financial assistance for any department.

Kervan LLC Intern (May 2023 - July 2023) - Whitehall, PA

- Kervan LLC is an international candy company based in Turkiye.
- Attended weekly sales meetings to discuss partnerships with additional candy companies; created agendas on what to complete prior to the following week.
- Edited pictures and videos to post on social media.
- Aided in creating and sending sample requests to interested customers.

Campus Leadership Experience

Graphic Designer of Commuter Student Association (October 2022 - May 2025)

- Designed creative event flyers on Canva for social media.
- Created promotional items for active club members.

Vice President of Phi Eta Sigma (May 2023 - May 2024)

- Arranged ceremonies and designed pamphlets for attending guests.
- Produced ideas and events for members to attend and earn points towards a graduation cord.

Vice President of Internal Operations for United Student Government (January 2022 - December 2023)

- Designed promotional items for members, created flyers, organized club advertising, and updated United Student Government's website.
- Supported organization initiatives (i.e. bringing therapy dogs to campus the week prior to exams); led Hound Discount Program that offers local business discounts, as well as the Hygiene Products program by placing feminine products in female & gender-neutral restrooms.

Other campus leadership: Writing Fellow (August 2022 - May 2025),
President of Omicron Delta Kappa (May 2024 - May 2025).

